

STORY OF

ORACLE®

17 Throwback to the Roots

Founded in by Larry Ellison, Bob Miner, and Ed Oates, Oracle Corporation's journey began with a groundbreaking relational database management system (RDBMS). This innovation revolutionized data storage and retrieval, setting the stage for Oracle's growth.

1977

Expanding Horizons

Oracle diversified into enterprise software, acquiring giants like PeopleSoft and Siebel Systems. The game plan? Provide end-to-end solutions for businesses' ERP and CRM needs.

2000

Embracing the Cloud

Oracle embraced the cloud revolution. With Oracle Cloud's IaaS, PaaS, and SaaS offerings, the company seized the future of computing.

2010

Tech Trends & Innovations

Riding the wave of AI, machine learning, and blockchain, Oracle integrated these technologies into its products, ushering in a new era of capabilities.

2012

ONGOING

Oracle's influence spans industries, governments, and organizations worldwide.

Its tools power critical applications, propelling efficiency and innovation. Enter the "autonomous database," where AI takes the reins to self-manage, self-secure, and self-repair. It's all about efficiency and performance!

Competing with tech giants, Oracle persists by constantly adapting and innovating. Challenges are met with strategic acquisitions and R&D investments. Oracle's evolution mirrors the tech landscape's evolution. As of my last update in September 2021, Oracle remains a force to reckon with.

Future Forward

The Oracle story is far from over. Stay tuned as the company continues to shape the future of technology, one innovation at a time.